

**MINUTES**  
**HALTOM CITY COUNCIL VISION AND PLANNING RETREAT**  
**PUBLIC LIBRARY, 4809 HALTOM ROAD**  
**September 2, 2016**

A Vision and Planning Retreat by the City Council of the City of Haltom City, Texas, was held on September 2, 2016, at 12:00 noon at the Public Library, 4809 Haltom Road, Haltom City, Texas, with the following members present:

Mayor David Averitt

Mayor Pro Tem Bob Watkins

Council Place 1 Jeannine Nunn

Council Place 2 Walter Grow

Council Place 3 Scott Garrett

Council Place 7 Dr. An Truong

Council Members Trae Fowler and Stephanie Davenport were absent.

Staff Present: Keith Lane, City Manager; Charles Barnett, Assistant City Manager; Rex Phelps, Assistant City Manager, Art Camacho, City Secretary; Jennifer Fung, Finance Director; Lesly Smith, Library Director, Justin French, Planning and Community Development Director; Julie Orebaugh, Community Projects Director; and Glenna Batchelor, Building Official. Trent Petty, of Petty and Associates, and Jason Claunch, of the Catalyst Group, were also present.

**CALL TO ORDER**

Mayor Averitt called the Vision and Planning Retreat to order at 12:02 p.m.

**DISCUSSION/PRESENTATION**

Trent Petty, of Petty and Associates, gave a quick review of prior and current objectives of the City Council in regard to the retail and commercial market. He introduced Jason Claunch, who gave a presentation that included an introduction to the Catalyst Commercial Group, and current data on marketing trends and retail impact on Texas cities. A retail sales volume by categories was also presented, along with the current DFW area retail breakdown.

**The Council took a break at 1:40 p.m. and resumed the meeting at 1:52 p.m.**

The Council discussed the types of retail operating and not operating in Haltom City and also reviewed the demographics in regard to household income, ethnic makeup, cultural diversities and housing value comparison. In addition, retail recruiting practices were discussed, along with establishing a city identity for area attraction, the value of Haltom City's geographical position, and the estimated impact of retail and housing sales.

**The Council took a break at 3:20 p.m. and resumed the meeting at 3:32 p.m.**

The Council quickly reviewed several successful retail businesses in the DFW area that may prove profitable in Haltom City and also discussed specific objectives in pursuing the future retail market for the City Staff and consultants.

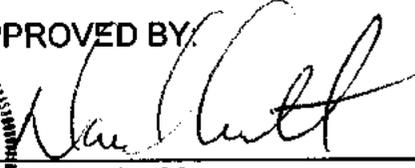
**ADJOURNMENT**

Mayor Averitt adjourned the meeting at 4:35 p.m.

RESPECTFULLY SUBMITTED BY \_\_\_\_\_ APPROVED BY \_\_\_\_\_

  
Art Camacho, City Secretary



  
David Averitt, Mayor