



CITY OF HALTOM CITY
BOARDS AND COMMISSIONS
QUARTERLY REPORT

Board/Commission: Economic Development

Quarter: First Quarter 2015

Date: April 10, 2015

New Business Development

For the first quarter of 2015, Haltom City saw 36 new businesses obtain a certificate of occupancy. Some of these new businesses include *Route 377 Go-Karts, LLC*, located at 5411 Denton Hwy., *The Bike Doctors*, located at 5716 Airport Frwy., Suite B, *Mechanical Air & Heat*, located at 2520 Carson St. and *Shampooz Hair Bar*, located at 6105 Denton Hwy., Suite 50.

In January, several city staff members met with Mr. Jeff Gunter, the owner of Hi Line Tools from Fort Worth. At the time Mr. Gunter was considering purchasing 3909 Broadway Avenue, renovating, and moving his business there. He has moved forward with the purchase and renovation, and once complete, will bring 7 new jobs to Haltom City. Hi Line Tools specializes in the sale and service of power and hydraulic tools to municipalities, electric utilities and cooperatives.

Update on the Backage Roads and IH 820 Corridor

There remain some outstanding issues related to additional work that was required outside of the contract and may lead to more time. All signals have been installed and working. Permanent stamped crosswalks and landscaping are nearing completion. Installation of new street lights is nearing completion as well. The poles and lights are all standardized to black powered coated.

Staff proposed the last of change orders to the Economic Development Corporation at the April 9th meeting and will then propose to the Council on April 13th. This change order will complete the drainage along the south portion of backage roads and allow the city to make application for a LOMR, which will remove all properties from the flood plain.

Staff is working closely with Bluebonnet Construction, North Tarrant Express and TxDOT to complete the construction of the stacking lanes on the north and south right turn lanes. There is no timeline for that portion of the project as of this date.

Update on Belknap and Hwy. 377 Realignment Project

Phase one of the realignment of Hwy. 377 and Belknap is nearing completion. It is anticipated the spur to highland will be completed in four to six weeks. Once complete, phase two will begin, which is the construction of the roads through the area once occupied by Go Go China. During that phase, the intersection will be monitored for traffic control since it will be reduced to one lane during construction. Temporary signals will be installed during the construction phase. Signal poles and light poles have been ordered and the color for the stamped concrete at crosswalks has been selected. Highland road is now open to through traffic.

Vice President

During the last quarter, the Economic Development Corporation voted to elect Board Member Marian Hilliard as Vice President.

Rezoning

During the last quarter, the Board voted to approve pursuing the rezoning of a tract of land described as Stanley Green B Survey, Abstract 1378, Tracts 5J, 5, and 5B6, locally known as 5017, 4500 and 5009 Haltom Road, respectively. The zoning change request is from "SF-1" Single Family Residential to "C-1" Commercial District.

Hillshire Texas Enterprise Project

In November of 2014, the city nominated Hillshire Brands for an Enterprise Project Designation. The nomination does not obligate the city to provide any financial incentives from city revenues, rather it opens the door for Hillshire Brands to receive state sales and use tax refunds based upon employment and capital investment. Hillshire Brands did not get accepted into the program and plan to make application again in the future.

Property Enhancement Incentives Policy

Since 2009 the City has offered the Façade Improvement Program as an incentive to local business owners. To better serve the business community, a more comprehensive policy was drafted. The Property Enhancement Incentives Policy (PEIP) affords added opportunities to businesses applying for a grant.

During the last quarter, the PEIP was discussed during a council workshop where members of the council made suggested changes to the policy. Staff will bring the modified policy to the council for action on April 13th. It is the intent that the PEIP will replace the Façade Improvement Program.

Map Brochure

During the last quarter, a city map brochure was produced and printed for citizens and visitors. Service Info Systems, Inc., a Haltom City business, provided the design and print

service. The map brochure displays city features with departmental information, a map with streets labeled and a street index. It is available at city hall, the library and the recreation center.

Medtronic named Business of the Quarter

Managers and employees from Medtronic, a business located at 4620 N. Beach St., were presented with the Business of the Quarter Award. The recognition is sponsored by Keep Haltom City Beautiful and the Economic Development Department. The award goes to businesses that keep their grounds in exemplary condition as they create a welcoming atmosphere for their customers and visitors. The Medtronic office in Haltom City opened in 2001 and specializes in making surgical equipment used in brain and back surgery.

Chamber of Commerce Interface

The department staff continues to participate in chamber programs. These include ribbon cuttings, chamber luncheons, economic development representatives' forums and chamber newsletters.

The chamber's quarterly business series was held March 27 and focused on economic development. A discussion of economic development was led by Mike Rosa, Senior Vice President of Economic Development at the Dallas Regional Chamber along with the city economic development professionals from Haltom City, North Richland Hills, Richland Hills and Watauga.

Prospects

An 8,700 square foot retail center is proposed to be constructed at the intersection of Belknap and Harris. The developer has plans to lease more than 50% of the space to a self-service laundromat. The estimated construction cost is \$1,789,000.