



CITY OF HALTOM CITY  
BOARDS AND COMMISSIONS  
QUARTERLY REPORT

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**Board/Commission:** Economic Development

**Quarter:** Fourth Quarter 2014

**Date:** January 8, 2015

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New Business Development

The grocery chain Aldi held a grand opening and ribbon cutting on Dec. 3. They are located in the Haltom Plaza shopping center at 3173 Denton Highway. The city entered into a Facilities Agreement with the owners of the shopping center and received advanced funding for the installation of a signal light on Denton Highway at Madge. The project will be constructed by TxDOT.

During the last quarter a building permit was issued for the new Meals on Wheels Food Production Facility and Office Complex in Haltom City. The new 59,000 square-foot facility will be located at 5740 Airport Freeway.

Development Agreement for Clay Avenue

The city is working with Mercantile Partners to support a new development at Beach Street and Clay Avenue for the construction of two warehouse buildings. The buildings will be 181,000 square feet and 145,000 square feet. The city is proposing a Development Agreement with Mercantile Partners which would create a partnership for the reconstruction of Clay Avenue. The participation in the cost to construct the roadway improvements that benefit the subdivision will serve the public purpose of promoting local economic development and stimulating business and commercial activity within the city. The construction is estimated to cost \$730,000. The Economic Development Corporation agreed to a 50% participation for funding.

Update on the Backage Roads and IH 820 Corridor

All roads, both north and south of IH 820 (High Pointe Dr. and Northern Cross Blvd.) were opened on Dec. 31. This represented substantial completion of the roads with the installation of street lights, landscaping and signage to be completed in the next four months. Signals have been installed at key intersections and are being placed on permanent status. There remains the right-turn and stacking lanes on the north and south side of Haltom road and IH 820 to be completed within the next 3 weeks. The cul-de-sac on

Wisdom Way has been completed, which was part of the original portion of Northern Cross Blvd. in the Jordan Park home subdivision.

To help offset the cost of the new road construction, the city received \$14.1 million from the North Central Texas Council of Governments (NCTCOG). The city is preparing a special resolution to be presented at a forthcoming Regional Transportation Council meeting to show appreciation for their support and funding of the north and south backage roads.

#### Update on Belknap and Hwy. 377 Realignment Project

Realignment of the intersection of Highway 377 & Belknap, a TxDOT project, continues to be on pace for completion of construction within 9 months. Go Go China has been demolished and phase 1 of the installation of storm water lines has been completed.

#### Board President and Vice President

During the last quarter, the Economic Development Corporation voted to elect a board president and vice president. A discussion was held and a vote was taken. Board Member Sharon Sherley-Mylius was elected Board President and Board Member Gary Nunn was elected Vice President.

#### Hillshire Texas Enterprise Project

The Texas Enterprise Zone Program is an economic development tool for local communities to partner with the State of Texas to promote job creation and capital investment in economically distressed areas of the state. Local communities must nominate a company as an Enterprise Project to be eligible to participate in the Enterprise Zone Program. Designated projects are eligible to apply for state sales and use tax refunds on qualified expenditures. The level and amount of refund is related to the capital investment and jobs created or retained at the qualified business site.

During the last quarter, the city nominated Hillshire Brands for an Enterprise Project Designation. The nomination does not obligate the city to provide any financial incentives from city revenues, rather it opens the door for Hillshire Brands to receive state sales and use tax refunds based upon employment and capital investment. Hillshire Brands will receive notice from the state by February if they are accepted to the program.

#### Property Enhancement Incentives Policy

Since 2009 the City has offered the Façade Improvement Program as an incentive to local business owners. To better serve the business community, a more comprehensive policy was drafted. The Property Enhancement Incentives Policy (PEIP) affords added opportunities to businesses applying for a grant.

During the last quarter, the PEIP was discussed during a council workshop where members of the council made suggested changes to the policy. Staff will bring the modified policy to the council again in the upcoming quarter. It is the intent that the PEIP will replace the Façade Improvement Program.

## Map Brochure

During the last quarter, a request for quotes was sent to multiple vendors for the design and printing of a city map brochure. Service Info Systems, Inc., a Haltom City business, was selected for the project. When complete, the map brochure will display city features with departmental information, a map with streets labeled and a street index.

## Chamber of Commerce Interface

The department staff continues to participate in chamber programs. These include ribbon cuttings, chamber luncheons, economic development director's forums and chamber newsletters.

The chamber's annual Awards Gala was held in November. Western Exterminating received the Haltom City Momentum Award. Western Exterminating has been a family-owned and operated fixture in Haltom City since 1956. They provide pest control services to residential and commercial buildings.

## Prospects

Staff met with a Fort Worth food manufacturer interested in moving their facility to Haltom City. Information on available sites, zoning and incentives were provided to the prospect.

Barnes Housing Development has submitted a plat for 225 homes on the northwest corner of Haltom Road and IH 820. It is anticipated that by 2016 six model homes will be built.

# North and South Backage Roads

December 2, 2014

